

2015

# Oak Valley Hospital

## Implementation Strategy



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# Implementation Strategy

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## Introduction

In 1968, voters in eastern Stanislaus County formed the Oak Valley Hospital District to serve residents of Oakdale, Knights Ferry, Valley Home, Waterford, Riverbank and the surrounding areas. As part of the Oak Valley Hospital District, Oak Valley Hospital is a 35-bed, full service, non-profit public hospital created to provide residents of Oakdale and the surrounding rural communities with access to superior quality medical information, treatment, and care. Oak Valley Hospital is a designated Rural Hospital in Stanislaus County and the primary service area includes the cities of Escalon, Oakdale, Riverbank and Waterford.

In 2015, Oak Valley Hospital completed the state and federally mandated Community Health Needs Assessment (CHNA). The CHNA incorporated demographic and health data for the communities served by the hospital. Targeted interviews were conducted with stakeholders who represented the broad interests of the community, representatives of medically underserved, low-income and minority populations, and populations with chronic disease needs, as well as representatives from the Stanislaus County public health department.

Significant health needs were identified from issues supported by primary and secondary data sources gathered for the Community Health Needs Assessment. The health needs were based on the size of the problem (relative portion of population afflicted by the problem); or the seriousness of the problem (impact at individual, family, and community levels). To determine size or seriousness of a problem, the health needs identified in the secondary data were measured against benchmark data, specifically county and state rates, and Healthy People 2020 objectives. Indicators related to the health needs that performed poorly against these benchmarks were considered to have met the size or seriousness criteria. Additionally, primary data sources were asked to identify and validate community and health issues based on the perceived size or seriousness of a problem.

The following significant health needs were identified:

- Access to care
- Behavioral health/mental health
- Diabetes
- Heart disease
- Injury prevention
- Overweight/obesity (including healthy eating/physical activity)

- Respiratory disease
- Smoking

### **Priority Health Needs**

The identified significant health needs were prioritized with input from the community. A survey was used to gather input and prioritize the identified health needs. The survey was included as a component of the community stakeholder Interviews.

The following criteria were used to prioritize the health needs:

- Severity – the perceived impact of the health need on the community.
- Change over time – determination if the health need has improved, stayed the same or worsened.
- Resources – availability of resources in the community to address the health need.

The calculations of the community survey resulted in the following prioritization of the significant health needs:

1. Access to health care
2. Overweight and obesity
3. Behavioral health/mental health
4. Tobacco use
5. Diabetes
6. Injuries
7. Heart disease
8. Respiratory disease

### **Addressing the Health Needs**

Oak Valley Hospital will address the following health needs through a commitment of community benefit programs and charitable resources.

- Access to care and preventive health care
- Behavioral health/mental health
- Chronic diseases (to include, diabetes, heart disease, respiratory disease and cancer)
- Tobacco use

Goals have been established that indicate the anticipated impact on these health needs as a result of the resources the hospital will commit to meeting the health needs.

Strategies to address the priority health needs are identified and impact measures will be tracked.

## **Access to Care and Preventive Health Care**

### **Goal**

Increase access to primary health care for the medically underserved and improve community health through preventive practices.

### **Strategies**

Oak Valley Hospital District owns and operates four primary care clinics, providing preventive and chronic care services.

- The Hospital District will develop a learning collaborative to adopt a patient-centered medical home (PCMH) model in the region.
- Provide financial assistance through discounted care for health care services, consistent with Oak Valley Hospital's financial assistance policy.
- Conduct outreach to persons in need of preventive health services.

### **Impact**

The anticipated impact of these actions will be to:

- Increase availability and access to primary care and preventive care services.
- Provide financial assistance to qualified patients.
- Reduce the percentage of residents who delay obtaining needed medical care.
- Increase individuals' compliance with preventive care recommendations.

### **Collaboration**

To address access to health care and preventive health care practices, Oak Valley Hospital plans to collaborate with:

- Riverbank Health Center
- Oakdale Health Center
- Escalon Health Center
- Waterford Community Health Center
- Family Support Network

## **Chronic Diseases**

### **Goal**

Reduce impact of chronic diseases on health and increase focus on prevention, treatment and support.

### **Strategies**

- Offer screenings for identified at-risk populations (ex. colorectal cancer screenings, tuberculosis screening, blood pressure and blood glucose).
- Provide education in English and Spanish on disease prevention, treatment and self-management.
- Evaluate the implementation of a diabetic clinic for focused care.
- 24 hour Nurse Call line.

### **Impact**

The anticipated impact of these actions will be to:

- Increase the identification and treatment of chronic diseases.
- Increase public awareness of disease prevention.
- Increase individuals' compliance with preventive care recommendations.

### **Collaboration**

To address chronic disease prevention and treatment, Oak Valley Hospital plans to collaborate with:

- Riverbank Health Center
- Oakdale Health Center
- Escalon Health Center
- Waterford Community Health Center
- Family Support Network

## **Behavioral Health/Mental Health**

### **Goal**

Increase access to mental health and behavioral health care resources and services.

### **Strategies**

- Provide community health education on mental health and substance abuse topics.
- Offer alcohol and drug use screening.
- Offer screening for depression and other mental health disorders; provide resources for care.
- Implement processes for timely referral to mental health and substance use disorder services.
- Provide support groups in English and Spanish.
- Evaluate the use of a team approach to provide care for mental health services, utilizing social workers and telemedicine to connect to behavioral health specialists.

### **Impact**

The anticipated impact of these actions will be to:

- Increase access to mental health and behavioral health resources.
- Increase awareness and treatment of mental health and substance abuse issues.

### **Collaboration**

To address mental health and behavioral health, Oak Valley Hospital plans to collaborate with:

- Riverbank Health Center
- Oakdale Health Center
- Escalon Health Center
- Waterford Community Health Center
- Family Support Network
- UC Davis or Dignity Health telehealth network

## **Tobacco Use**

### **Goal**

Reduce tobacco use.

### **Strategies**

- Provide smoking cessation classes and resources.
- Increase community outreach messages to decrease tobacco use.

### **Impact**

The anticipated impact of these actions will be to:

- Increase access to smoking cessation resources.
- Reduce use of tobacco products among community residents.

### **Collaboration**

To address tobacco use, Oak Valley Hospital plans to collaborate with:

- Riverbank Health Center
- Oakdale Health Center
- Escalon Health Center
- Waterford Community Health Center
- Family Support Network



## **Evaluation of Impact**

Oak Valley Hospital will monitor and evaluate the programs and activities outlined above. Our reporting process includes the collection and documentation of tracking measures, such as the number of people reached/served, changes in health behaviors, and efforts to address health needs. An evaluation of the impact of the hospital's actions to address these significant health needs will be presented in the next scheduled Community Health Needs Assessment.

## **Other Health Needs**

Taking existing hospital and community resources into consideration, Oak Valley Hospital will not address the remaining health needs identified in the CHNA including: injuries and overweight/obesity. Oak Valley Hospital will concentrate on those health needs that we can most effectively address given our areas of focus and available resources. Therefore, the hospital's charitable resources will be dedicated to the selected priority health needs.

The Board of Directors of Oak Valley Hospital reviewed and approved this Implementation Strategy on December 4, 2015.